

**M. Phil / Ph. D. Entrance Exam – 2019**  
**Krishna Kanta Handiqui State Open University**  
**Subject : Business Administration and Commerce**

Full Marks : 50

Time 1 ½ hours

Answer any five from the following questions. Each question carries 10 marks.      5X10

1. Describe the emerging trends of Management in the current global environment.
2. (a) "Planning logically precedes all other managerial functions", Explain. (5+5)  
(b) "Planning and controlling are the Siamese twins of Management", Explain.
3. (a) State the emerging trends of demographic environment in India. (5+5)  
(b) State the emerging trends of economic environment in India.
4. (a) List the advantages of centralization in organizing. (5+5)  
(b) List the advantages of having a wider span of Management.
5. (a) Describe Maslow's Hierarchy of Needs Theory. (5+5)  
(b) Describe Theory X.
6. (a) Distinguish between programmed discussion and non programmed discussion. (5+5)  
(b) State the importance of informal communication in organization.