



**KRISHNA KANTA HANDIQUI STATE OPEN
UNIVERSITY**

Maniram Dewan School of Management

**HOME ASSIGNMENT FOR BACHELOR IN BUSINESS ADMINISTRATION
SECOND SEMESTER, 2020**

N.B: The learners will have to collect receipt after submitting the assignment with the signature and seal of the collector of study centre and will have to keep with him/her till the declaration of result.

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Receipt

Received the assignment from Mr/MsEnrollment
number

.....of **2nd Semester, 2020 BBA** on2020.

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KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY
Maniram Dewan School of Professional Studies
Home Assignment
Bachelor in Business Administration (BBA)
Business Statistics BBA (S2) 05

2nd Semester, 2020

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score

A. Answer the following questions within 50 words.

2×3 =6

Q1: Define Random Sampling with example.

Q2: Define mean deviation.

Q3: What are the measures of skewness ?

B. Answer the following questions within 75 words.

4×3=12

Q1: Write a short note on Bar Diagram and its application.

Q2: Calculate the arithmetic mean for the following data:

Class interval	100-200	200-300	300-400	400-500	500-600	600-700	700-800
Frequency	10	15	20	28	30	25	18

Q3: Find the standard deviation of the following observation

2,4,6,8,10,12,14,16,18,20

C. Answer the following questions within 150 words.

6×2=12

Q1: In an election 1,00,000 votes were casted. Out of four candidates the first got 35,000 votes, the second got 28,000 votes, the third got 25,000 votes and the fourth got 12,000 votes. Draw a pie-chart for these data.

Q2: Two dice are thrown simultaneously. Find the probability that the same is divisible by either 2 or 6 but not by both.

D. Answer the following questions.

10×2=20

Q1: Given the bivariate data:

X: 2 4 5 6 8 11

Y: 18 12 10 8 7 5

- (i) Fit the regression line of y on x and estimate y when x=10
- (ii) Fit the regression line of x on y and estimate x if y=8.5

Q2: Two dice are thrown. Find the probability that

- a. the total of the numbers on the dice is 8,
- b. the first die shows 6,
- c. the total of the numbers on the dice is greater than 8,
- d. the total of the numbers on the dice is 13,
- e. both the dice show the same number.



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Maniram Dewan School of Professional Studies

Home Assignment

Bachelor in Business Administration (BBA)

Marketing Management BBA (S2) 06

2nd Semester, 2020

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. 2x3=6

Q1: Define Marketing mix.

Q2: Define Personal selling.

Q3: State two advantages of Sales Promotion.

B. Answer the following questions within 75 words. 4x3=12

Q1: Discuss the macro environment of Marketing.

Q2: State any four requirements for market segmentation.

Q3: Discuss briefly the concept of service marketing.

C. Answer the following questions within 150 words. 6x2=12

Q1: Discuss briefly consumer decision making process.

Q2: Discuss the factors which influences in Product Life Cycle.

D. Answer the following questions within 300 words. 10x2=20

Q1. Briefly discuss how consumer behavior influences in marketing.

Q2: Discuss the differences between International and Domestic marketing.



KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY
Maniram Dewan School of Professional Studies

Home Assignment

Bachelor in Business Administration (BBA)

Financial Accounting I (S2) 08

2nd Semester, 2018

Total Marks 50

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

A. Answer the following questions within 50 words. 2×3 =6

Q 1: Define Accounting.

Q2: Define Depreciation.

Q3: What do you understand by Trial Balance?

B. Answer the following questions within 75 words. 4×3=12

Q1: Discuss the features of Trial Balance.

Q2: Explain the concept of Cash flow statement.

Q3: What is Bank Reconciliation Statement?

C. Answer the following questions within 150 words. 6×2=12

Q1: Discuss the procedure of self- balancing ledger system.

Q2: Distinguish between hire purchase and installment purchase system

D. Answer the following questions. 10×2=20

Q1. On 31st Dec. the Pass Book shows a credit balance of Rs. 5000. Before that date cheques amounting to Rs. 2000 was issued but were not presented for payment. A cheque of Rs. 500 paid into the bank was not credited. On 31st Dec. a cheque of Rs. 100 which though entered in

the cash book was omitted to be paid into the bank, besides there was an entry of Rs. 75 for interest.

Prepare a bank reconciliation statement showing the adjustments.

Q2: Explain in detail the Rights and Obligations of Hire Purchaser and Seller.